

**IED presents THE GLITCH CAMP:
Milan Design Week made more accessible to young people**

**An urban campsite will host Design students under 30
coming to the city for the Salone del Mobile free of charge**

15 | 21 April 2024 | “Enrico Cappelli Savorelli” Sports Centre
Piazza Caduti del Lavoro, 5 – Milan

Milan, 26 February 2024 - With a call addressed to the community of Design schools around the world, IED presents *The Glitch Camp*, an urban campsite that will be set up in the spaces of **Milanosport - Enrico Cappelli Savorelli Sports Centre** to welcome students coming to Milan for Design Week, scheduled from 15 to 21 April, free of charge.

Thanks to the partnership with the **City of Milan** and **Milanosport S.p.A.**, the **Istituto Europeo di Design** is helping to ensure that as many international young people as possible can visit the city this week, during which the Salone del Mobile takes place. The intention is to **democratise the creative and relational heritage** that comes to life in Milan every year over the course of these days, which constitute the most stimulating and multifaceted period dedicated to Design on an international level. **Not to mention, contribute to the wide-scale awareness of this heritage.**

The **glitch** is the disruption, the error, the bug from which an unexpected benefit can emerge, the anomaly that generates an opportunity. *The Glitch Camp – powered by IED* is the opportunity that emerges from the complexities of receptivity, identifies an advantage in disadvantage, and the opportunities for socialisation and growth that result.

“This year IED is seizing a great opportunity, shifting the focus of its participation in Milan Design Week from “showcasing” to facilitating: IED belongs to a Foundation and we have a duty to make a tangible contribution so that students from all over the world can gain easier access to the great opportunities offered by our city with the Salone del Mobile. The Glitch Camp makes it easier for the next generation of creatives to participate in the world's most important design event. We thank the City of Milan and Milanospport for their willingness and enthusiasm in supporting our project”, comments **Emanuele Soldini**, Chief Operating Officer of the IED Group.

“IED's Glitch Camp is an exciting opportunity for all the students who are interested in fully experiencing the Salone del Mobile week”, says **Martina Riva**, Councillor for Sport and Youth Policies of Milan City Council. *During Design Week, Milan is much more than a showcase for the latest industry innovations: it is the indispensable place for dialogue and the exchange of experiences between creative professionals. Taking part is a unique opportunity for personal and professional growth that all young people studying and dreaming of working in the design world deserve to have, regardless of their socio-economic status. IED's The Glitch Camp responds to this desire to participate effectively and tangibly”*.

“Making the Enrico Cappelli Savorelli Sports Centre, managed by Milanospport S.p.A., available to welcome a community of students from all over the world is a source of great satisfaction and pride. We understand the need to be able to live in an international city such as Milan, in one of its periods of maximum creative expression, in a sustainable manner. Also from a financial point of view, creating the environmental conditions that can limit the students' expenses, to ensure that everyone has equal opportunities for study and, we would add, for sport”, comments **Rosanna Volpe**, Chairman of the Board of Directors of

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Milanosport S.p.A. – “Young people represent the future; it is important that they are provided with the necessary tools to emerge and contribute to the development of society. I thank the Istituto Europeo di Design for involving us in this project of great socio-cultural value”.

The Glitch Camp – powered by IED is in line with IED S.p.A.'s transformation into a **Benefit Company**, which establishes its DNA in generating shared value for the community and the environment, with a pledge to operate responsibly, sustainably and transparently towards people, communities and territories. In parallel, IED's educational approach increasingly places the **concept of the common good** and **design as a tool to achieve this** at the heart of its mission. *DesignxCommons* focuses specifically on the role of design as a **transformative platform** through which to look after the world, formulate questions and identify answers to emerging needs, applying design to the regeneration, integration and sharing of the common good.

How can you book *The Glitch Camp*? IED opens a call for students aged between 18 and 30. In the **large football pitch at the Milanospport - Enrico Cappelli Savorelli Sports Centre**, a campsite will be set up to accommodate up to 100 young people per night free of charge. The guests will be allowed to use the facilities and common areas at the Sports Centre. Via a platform - which can be accessed from the [IED website](#) from March - it will be possible to submit a request for overnight accommodation for up to two nights and subject to availability.

The media partner of *The Glitch Camp* initiative is **Fuorisalone.it**.

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